

Conducting Exit Polls during the May 2016 Philippine National Elections

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***WAPOR-Asia Conference, Taipei, Taiwan
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SWS-TV5 Exit Poll Overview

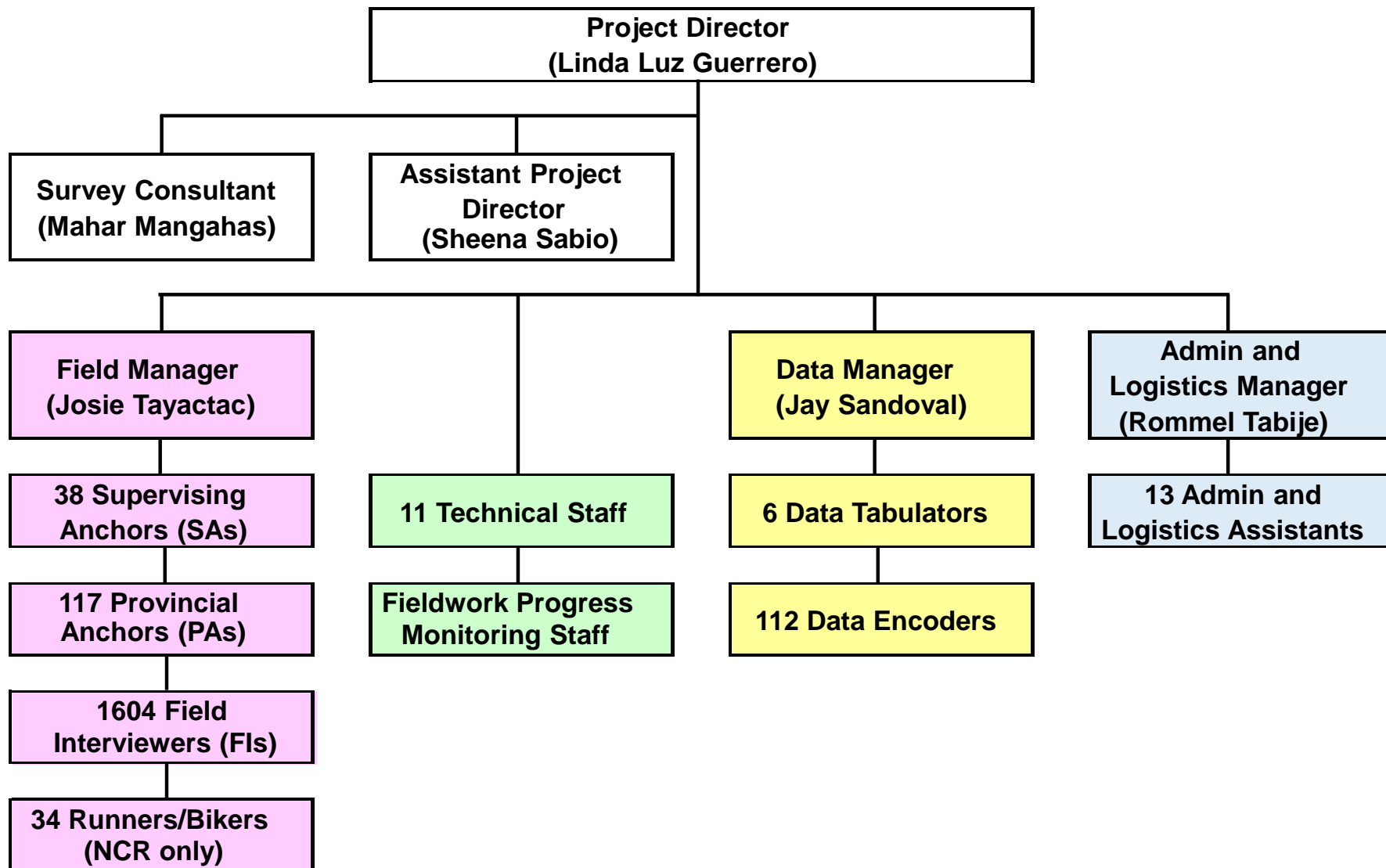
National: All 81 provinces, Batanes to Tawi-Tawi + 17 cities/municipality in NCR

802 Voting centers selected PPS (out of 92,509 VCs)

***Minimum sample: 40,100 (error margin 0.5%);
50 voter/respondents per VC***

Interview mode: Face-to-face intercept interviews of those who have already voted (index finger with indelible ink)

Project Implementation Organization



Schedule

Interview period: 9 May 2016, from 6:00 AM to 6:00 PM

Broadcast of results: Primetime of 9 May 2016

Timeline:

May 4 : Non-NCR-based Supervising Anchors travel to Manila

May 5 : Supervising Anchors Training (SAT) in Manila

May 6 : Travel to area (TOA) and Field Interviewers Training (FIT)

May 7 : FIT continuation

May 8 : Travel to area of assignment (TOAA)

May 9 : Exit Poll intercept interviews (FW)

May 10 : Wrap-up (WU)

May 11 : Back Manila (BM)

Supervising Anchors' Training



May 5, 2016: Roby Alampay (A) of TV5 and Telibert Laoc (B) of NAMFREL at the Supervising Anchors' Training at the UP ISSI.

Total field group, including support staff: 1,950+ persons



**Over 100
encoding
stations**



May 7-8, 2016: NCR Field Interviewers' Training

The TV5-SWS Exit Poll

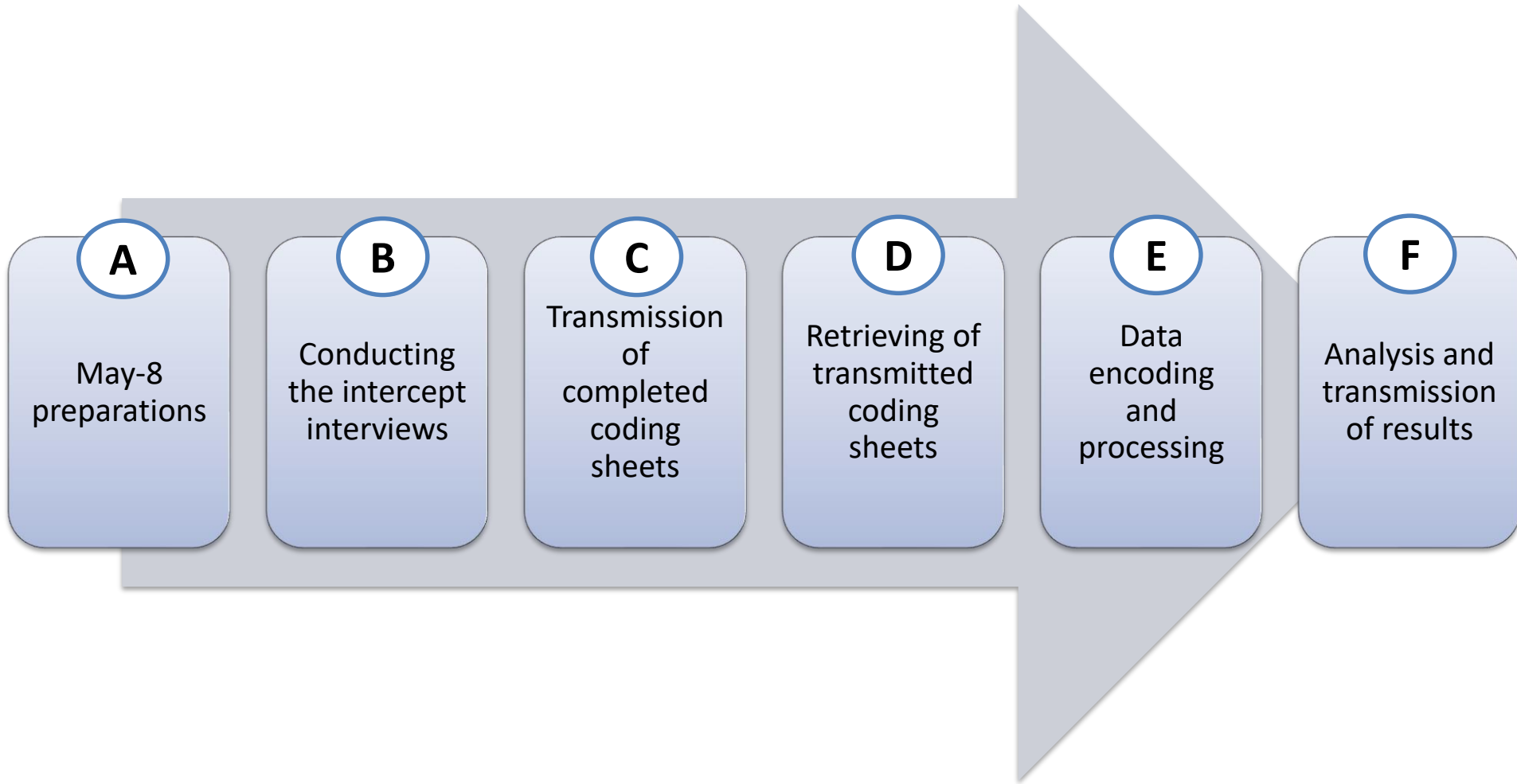
May 9, 2016 National Elections

Target sample: 40,100 (error margin $\pm 0.5\%$; $n=50$ per Voting Center (VC))

Final sample: 72,821 (error margin $\pm 0.4\%$), 10:00 p.m., 18May16, 802 VCs

| <u>Region</u> | <u>VCs</u> | <u>Region</u> | <u>VCs</u> |
|----------------------|-------------------|----------------------|-------------------|
| NCR | 92 | NIR | 36 |
| CAR | 14 | Region VII | 52 |
| Region I | 43 | Region VIII | 40 |
| Region II | 31 | Region IX | 29 |
| Region III | 88 | Region X | 37 |
| Region IV- A | 110 | Region XI | 39 |
| Region IV-B | 24 | Region XII | 33 |
| Region V | 46 | ARMM | 26 |
| Region VI | 39 | CARAGA | 23 |

Methodology



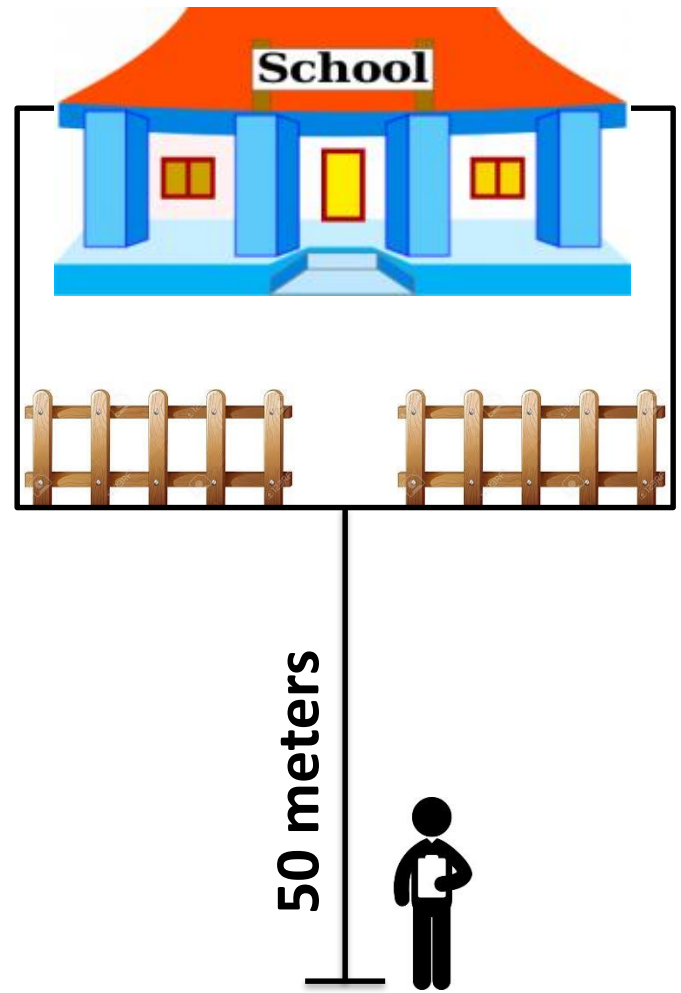
A. May-8 Preparations

- 1. Find home base**
- 2. Check transmission facilities and charging stations**
 - fax center**
 - internet café**
 - mobile signal**
- 3. Check available transportation**
- 4. Courtesy calls especially for critical areas**

B. Conducting the Intercept Interviews

*By 5:30 AM, FI secures her station **at least 50 meters away from VC.***

- ✓ *Wear distinctive clothing (EX-16 shirt and cap).*
- ✓ *Check out entry/ exit points.*
- ✓ *Locate nearest toilet and eating place.*
- ✓ *Interview only those with indelible ink*



Exit Poll 2016 Ballot

| PRESIDENT / Vote for 1 | | | |
|--|---|---|--|
| <input type="radio"/> 1. BINAY, JOJO (UNA) | <input type="radio"/> 3. DUTERTE, RODY (PDPLBN) | <input type="radio"/> 5. ROXAS, MAR DAANG MATUWID (LP) | |
| <input type="radio"/> 2. DEFENSOR SANTIAGO, MIRIAM (PRP) | <input type="radio"/> 4. POE, GRACE (IND) | <input type="radio"/> 6. SEÑERES, ROY (WPPPM) | |
| VICE-PRESIDENT / Vote for 1 | | | |
| <input type="radio"/> 1. CAYETANO, ALAN PETER (IND) | <input type="radio"/> 3. HONASAN, GRINGO (UNA) | <input type="radio"/> 5. ROBREDO, LENI DAANG MATUWID (LP) | |
| <input type="radio"/> 2. ESCUDERO, CHIZ (IND) | <input type="radio"/> 4. MARCOS, BONGBONG (IND) | <input type="radio"/> 6. TRILLANES, ANTONIO IV (IND) | |

| SENATOR / Vote for 12 | | | |
|---|---|--|--|
| <input type="radio"/> 1. ALBANI, SHARIFF (IND) | <input type="radio"/> 14. DORONA, RAY (IND) | <input type="radio"/> 27. LAPID, MARK (AKSYON) | <input type="radio"/> 40. PANGILINAN, KIKO (LP) |
| <input type="radio"/> 2. ALI, ALDIN (WPPPM) | <input type="radio"/> 15. DRILON, FRANK (LP) | <input type="radio"/> 28. LIBAN, DANTE (IND) | <input type="radio"/> 41. PETILLA, CARLOS JERICO (LP) |
| <input type="radio"/> 3. ALUNAN, RAFFY (IND) | <input type="radio"/> 16. GADON, LARRY (KBL) | <input type="radio"/> 29. MAGANTO, ROMEO (LAKAS) | <input type="radio"/> 42. RECTO, RALPH (LP) |
| <input type="radio"/> 4. AMBOLODITO, INA (LP) | <input type="radio"/> 17. GATCHALIAN, WIN (NPC) | <input type="radio"/> 30. MANZANO, EDU (IND) | <input type="radio"/> 43. ROMUALDEZ, MARTIN (LAKAS) |
| <input type="radio"/> 5. ARQUIZA, GODOFREDO (IND) | <input type="radio"/> 18. GORDON, DICK (IND) | <input type="radio"/> 31. MONTANO, ALLAN (UNA) | <input type="radio"/> 44. ROMULO, ROMAN (IND) |
| <input type="radio"/> 6. BALIGOD, LEVITO (IND) | <input type="radio"/> 19. GUINGONA, TG (LP) | <input type="radio"/> 32. MONTAÑO, MON (IND) | <input type="radio"/> 45. SANTIAGO, DIONISIO (IND) |
| <input type="radio"/> 7. BELGICA, GRECO (IND) | <input type="radio"/> 20. HONTIVEROS, RISA (AKBYN) | <input type="radio"/> 33. Napeñas, GETULIO (UNA) | <input type="radio"/> 46. SOTTO, VICENTE (NPC) |
| <input type="radio"/> 8. BELLO, WALDEN (IND) | <input type="radio"/> 21. KABALU, EID (IND) | <input type="radio"/> 34. OPLE, SUSAN (NP) | <input type="radio"/> 47. TOLENTINO, FRANCIS (IND) |
| <input type="radio"/> 9. CAM, SANDRA (PMP) | <input type="radio"/> 22. KAPUNAN, ATTY. LORNA (AKSYON) | <input type="radio"/> 35. OSMEÑA, SERGIO III (IND) | <input type="radio"/> 48. VALEROSO, DIOSDADO (IND) |
| <input type="radio"/> 10. CHAVEZ, MEL (WPPPM) | <input type="radio"/> 23. KIRAM, PRINCESS JACEL (UNA) | <input type="radio"/> 36. PACQUIAO, MANNY (UNA) | <input type="radio"/> 49. VILLANUEVA, JOEL TESDAMAN (LP) |
| <input type="radio"/> 11. COLMENARES, NERI (MKBYN) | <input type="radio"/> 24. LACSAMANA, ALMA MORENO (UNA) | <input type="radio"/> 37. PAEZ, MR. COOP (IND) | <input type="radio"/> 50. ZUBIRI, MIGZ (IND) |
| <input type="radio"/> 12. DE LIMA, LEILA (LP) | <input type="radio"/> 25. LACSON, PANFILO PING (IND) | <input type="radio"/> 38. PAGDILAO, SAMUEL (IND) | |
| <input type="radio"/> 13. DOMAGOSO, ISKO MORENO (PMP) | <input type="radio"/> 26. LANGIT, REY (UNA) | <input type="radio"/> 39. PALPARAN, JOVITO JR. (IND) | |

Showcard for Economic Class



1



Class AB: Most affluent group whose homes and lifestyles exude an obvious disregard for or lack of economizing.



2



Class C: Homes and lifestyle reflect comfortable living and the capacity to indulge in some luxuries.



3



Class D: Households who have some comfort and means but basically thrive on a hand-to-mouth existence.



4



Class E: Those who evidently face great difficulties in meeting their basic survival needs.

Interviews near Voting Centers



C. Transmission of Coding Sheets

Mode of transmission should have been chosen:

- Fax
- Email at internet shop
- Email via smartphone
- Runner/Biker
- Dictation via EX-16 Hotline

Collecting of coding sheets:

- 9AM, 12 noon, 3PM, 5PM, 7PM



Coding Sheet

C3363 QZN10A IV-A / QUEZON / MULANAY / BOLO / BOLO ELEMENTARY SCHOOL, BRGY. BOLO, MULANAY, QUEZON

| RID # | 34921 | 34922 | 34923 | 34924 | 34925 | 34926 | 34927 | 34928 | 34929 | 34930 |
|------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| TIME START | 9:25 | 9:32 | 9:40 | 9:45 | 9:50 | 9:58 | 10:05 | 10:10 | 10:17 | 10:25 |
| P | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |
| VP | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 |
| 1 | 15 | 15 | 15 | 15 | 12 | 46 | 19 | 19 | 12 | 12 |
| 2 | 4 | 19 | 19 | 19 | 40 | 40 | 15 | 12 | 42 | 15 |
| 3 | 19 | 40 | 4 | 12 | 472 | 15 | 42 | 40 | 4 | 19 |
| 4 | 40 | 4 | 12 | 42 | 4 | 19 | 4 | 42 | 15 | 42 |
| 5 | 42 | 12 | 40 | 40 | 15 | 4 | 12 | 4 | 19 | 4 |
| 6 | 12 | 42 | 42 | 4 | 19 | 48 | 12 | 4 | 19 | 41 |
| 7 | 99 | 99 | 99 | 99 | 99 | 50 | 99 | 99 | 44 | 99 |
| 8 | 99 | 99 | 99 | 99 | 99 | 1 | 99 | 99 | 44 | 99 |
| 9 | 99 | 99 | 99 | 99 | 99 | 42 | 99 | 99 | 50 | 99 |
| 10 | 99 | 99 | 99 | 99 | 99 | 99 | 99 | 99 | 5 | 99 |
| 11 | 99 | 99 | 99 | 99 | 99 | 99 | 99 | 99 | 99 | 99 |
| 12 | 99 | 99 | 99 | 99 | 99 | 99 | 99 | 99 | 99 | 99 |
| Q4 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| Q5 | 512 | 2 | 2 | 2 | 2 | 3 | 3 | 3 | 3 | 3 |
| Q6 | 51 | 1 | 1 | 2 | 2 | 1 | 1 | 1 | 1 | 1 |
| Q7 | 2 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 2 |
| Q8 | 2 | 1 | 1 | 1 | 1 | 1 | 2 | 1 | 1 | 2 |
| Q9 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| R1 | 1 | 1 | 1 | 1 | 2 | 1 | 1 | 2 | 2 | 2 |
| R2 | 57 | 48 | 44 | 47 | 45 | 52 | 55 | 47 | 51 | 25 |
| R3 | 05 | 05 | 05 | 05 | 04 | 03 | 09 | 08 | 05 | 03 |
| R4 | 3 | 3 | 3 | 3 | 2 | 2 | 2 | 2 | 02 | 2 |
| R5 | 3 | 3 | 4 | 4 | 3 | 3 | 3 | 3 | 3 | 3 |
| R6 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| R7 | 4 | 4 | 4 | 4 | 9 | 4 | 4 | 4 | 4 | 4 |
| R8 | 01 | 01 | 01 | 01 | 01 | 01 | 01 | 01 | 01 | 01 |
| R9 | 4:00 | 9:25 | 9:28 | 9:30 | 9:35 | 9:40 | 9:45 | 9:50 | 10:00 | 10:02 |
| TIME END | 9:29 | 9:34 | 9:43 | 9:48 | 9:55 | 10:02 | 10:08 | 10:15 | 10:21 | 10:29 |
| C1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| C2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

SENATORS

P1 - Can't answer/Refused 99, VP - Can't answer/Refused 9, Senators - Can't answer/Refused 99
 C1 = Number of target respondents approached before completing a successful interview
 0 - if respondent first approached is successfully interviewed
 1 - if 1 unsuccessful attempt before a completed interview, etc.
 C2 = Number of persons who approached you presenting themselves to be interviewed which you had to decline because they are not the randomly generated respondent
 0 - if none
 1 - if 1, etc.

FIELD CONTROL
 FI Name/Code : Rea Mangual, QZN10A: 4:30
 Signature : [Signature]

TECH/DP CONTROL
 Received by Name/Code : _____ Time: _____
 Edited by Name/Code : _____ Time: _____
 Encoded by Name/Code : _____ Time: _____
 Checked by Name/Code : _____ Time: _____

MODE:
 Fax: _____ 01
 E-mail: _____ 02
 Dictation: _____ 03
 Biker: _____ 04
 Hand-delivered: _____ 05

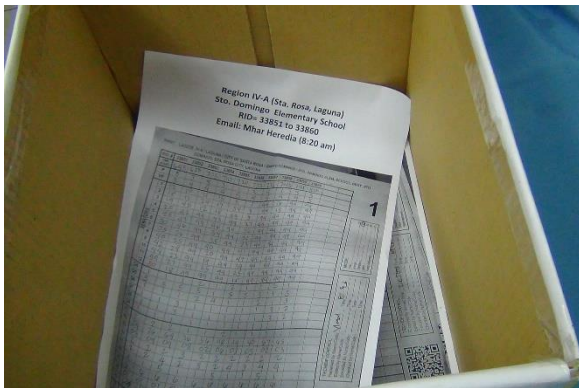
3

D. Retrieval of Transmitted Coding Sheets

Tech: - logs all transmitted coding sheets
- updates Fieldwork Progress Monitor



| REGION | TARGET MINIMUM RESPONDENTS | TARGET MAXIMUM RESPONDENTS | NO. OF COMPLETED RIDs | % COMPLETED FROM MINIMUM RESPONDENTS | % COMPLETED FROM MAXIMUM RESPONDENTS |
|-----------------|----------------------------------|----------------------------------|-----------------------------|--|--|
| TOTAL PH | 40,100 | 80,200 | 72,530 | 180.9% | 90.4% |
| NCR | 4,600 | 9,200 | 8,782 | 190.9% | 95.5% |
| REGION I: | 2,150 | 4,300 | 2,531 | 117.7% | 58.9% |
| CAR | 700 | 1,400 | 1,069 | 152.7% | 76.4% |
| REGION II | 1,550 | 3,100 | 2,811 | 181.4% | 90.7% |
| REGION III | 4,400 | 8,800 | 7,886 | 179.2% | 89.6% |
| REGION IV-A | 5,500 | 11,000 | 10,209 | 185.6% | 92.8% |
| REGION IV-B | 1,200 | 2,400 | 2,150 | 179.2% | 89.6% |
| REGION V | 2,300 | 4,600 | 4,123 | 179.3% | 89.6% |
| REGION VI | 1,950 | 3,900 | 3,097 | 158.8% | 79.4% |
| NIR | 1,800 | 3,600 | 3,556 | 197.6% | 98.8% |
| REGION VII | 2,600 | 5,200 | 4,656 | 179.1% | 89.5% |
| REGION VIII | 2,000 | 4,000 | 3,870 | 193.5% | 96.8% |
| REGION IX | 1,450 | 2,900 | 2,791 | 192.5% | 96.2% |
| REGION X | 1,850 | 3,700 | 3,300 | 178.4% | 89.2% |
| REGION XI | 1,950 | 3,900 | 3,816 | 195.7% | 97.8% |
| REGION XII | 1,650 | 3,300 | 3,174 | 192.4% | 96.2% |
| CARAGA | 1,150 | 2,300 | 2,300 | 200.0% | 100.0% |
| ARMM: | 1,300 | 2,600 | 2,409 | 185.3% | 92.7% |



E. Data Encoding and Processing



***Primary
data tables
generated at
2PM, 4PM,
6PM, 8PM
and 9PM***



Other How To's

- ***How to communicate fieldwork problems***
- ***How to replace sample villages***
- ***How to contact HQ for data transmission***

Question Items

- **Main Questionnaire (9 items):**
Votes for President, Vice-President, Senators
Attitudinal questions:
 - ***Platform vs. personality in choosing Pres.***
 - ***Timing of vote decision***
 - ***Ease/Difficulty of voting vs. 2013***
 - ***Help of Pres. debates in choosing candidate***
 - ***Help of VP debates in choosing candidate***
 - ***Accuracy of voters receipt***
- **Socio-demographic (13 items):**
Sex, Age, Educational attainment, Civil status, Class, Religion, Charismatic group membership, Language, Time voted, Region, Province, City/Municipality, Barangay
- ***Questionnaire: 11 language translations***

The TV5-SWS Exit Poll

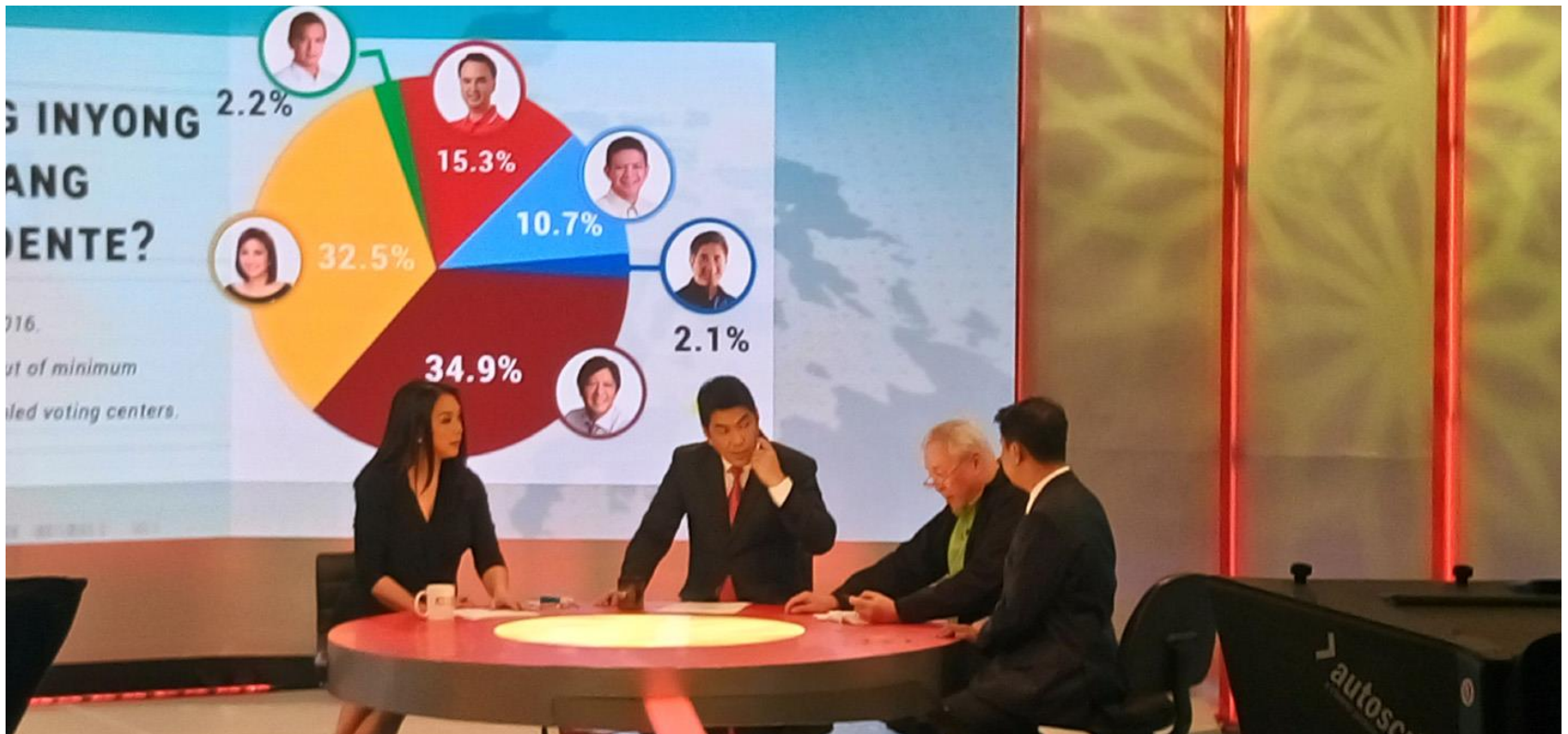
Progress of encoded sheets

| <i>Date</i> | <i>Time</i> | <i>Respon- dents</i> | <i>Voting Centers</i> | <i>% of VC from 802</i> | <i>Balance from 802 VCs</i> |
|---------------|-----------------|--------------------------|---------------------------|-----------------------------|-------------------------------------|
| 9 May | 2:00 PM | 3,506 | 179 | 22.3% | 623 |
| 9 May | 4:00 PM | 10,102 | 392 | 48.9% | 410 |
| 9 May | 5:00 PM | 18,116 | 501 | 62.5% | 301 |
| 9 May | 7:00 PM | 27,458 | 600 | 74.8% | 202 |
| 9 May | 8:00 PM | 32,367 | 633 | 78.9% | 169 |
| 9 May | 9:00 PM | 36,795 | 676 | 84.3% | 126 |
| 9 May | 10:00 PM | 45,123 | 733 | 91.4% | 69 |
| 10 May | 12:00 AM | 54,064 | 766 | 95.5% | 36 |
| 10 May | 2:00 AM | 62,485 | 785 | 97.9% | 17 |
| 10 May | 8:00 PM | 67,410 | 798 | 99.5% | 4 |
| 11 May | 8:00 PM | 71,380 | 802 | 100.0% | 0 |
| 18 May | 10:00 PM | 72,821 | 802 | | |

Partial data broadcast at 6:15 PM

F. Analysis and Transmission of Results

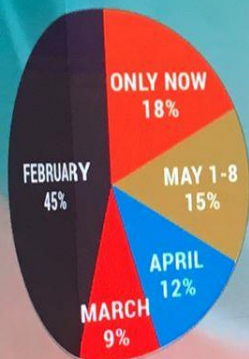
Data, charts and tables sent to TV5, with date and time of dataset version



May 9, 6:15 PM: First airing at TV5, with Cheryl Cosim, Erwin Tulfo and Roby Alampay.

WHEN DID VOTERS DECIDE ON THEIR CHOICE FOR PRESIDENT?

Data as of 7:00 PM, May 9, 2016.
Partial sample of 27,458 voters from 40,100 sampled voting centers.



SWS PARTIAL EXIT POLL

SOCIAL WEATHER STATIONS
BILANG PILIPINO 2016

PLATAPORMA PO BA O PAGKATAO ANG INYONG PANGUNAHING DAHILAN SA PAGPILI NG KANDIDATO SA PRESIDENTE?

Data as of 7:00 PM, May 9, 2016.
Partial sample of 27,458 out of minimum 40,100 voters from 802 sampled voting centers.



ANG LUMABAS BANG PANGALAN SA INYONG VOTERS RECEIPT AY MGA PANGALAN NG MGA KANDIDATONG INYONG IBINOTO O WALA BANG VOTERS RECEIPT NA NAPRINT

Data as of 7:00 PM, May 9, 2016.
Partial sample of 27,458 voters from 40,100 sampled voting centers.

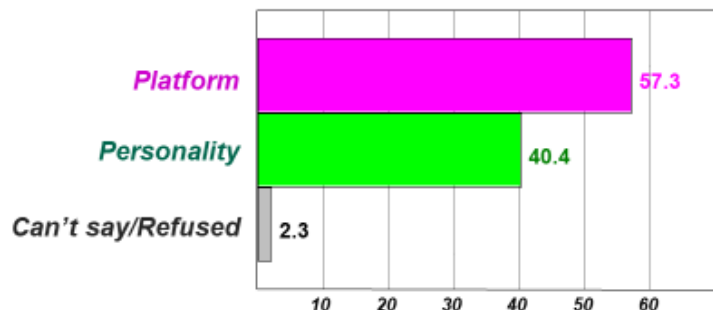


May 9, 8:00 PM: Results of other items aired on TV5.

Platform vs. Personality, Vote Decision, Debates

IS PLATFORM OR PERSONALITY THE MAIN REASON FOR YOUR CHOICE OF CANDIDATE FOR PRESIDENT?

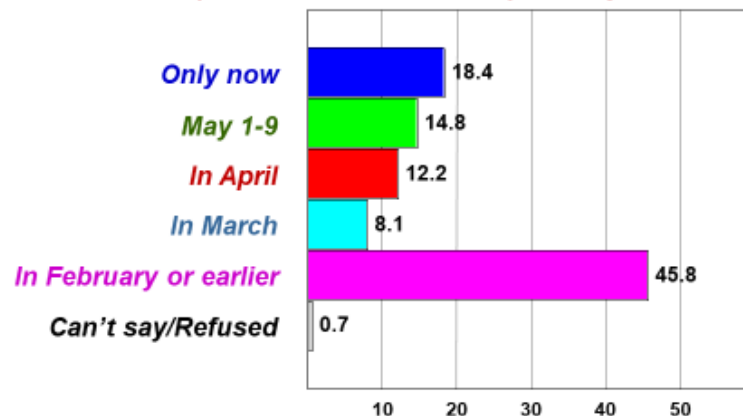
Final sample of 72, 821 voters, 10:00 p.m., May 18, 2016



Question: PLATAPORMA po ba o PAGKATAO ang inyong pangunahing dahilan sa pagpili ng kandidato sa pagka-Presidente? [Is PLATFORM or PERSONALITY the main reason for your choice of candidate for President?]

WHEN DID YOU DECIDE ON YOUR VOTE FOR PRESIDENT?

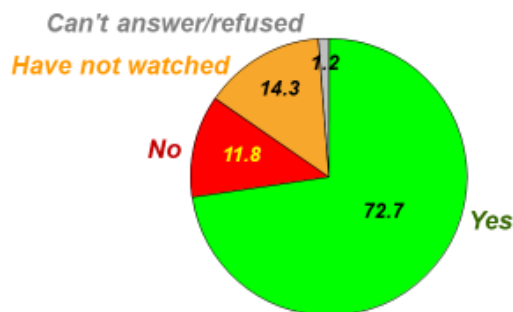
Final sample of 72, 821 voters, 10:00 p.m., May 18, 2016



Question: Kailan po kayo nakapagdesisyon sa inyong boto sa pagka-Presidente? [When did you decide on your vote for president?]

DID THE PRESIDENTIAL DEBATES HELP YOU IN CHOOSING YOUR PRESIDENT?

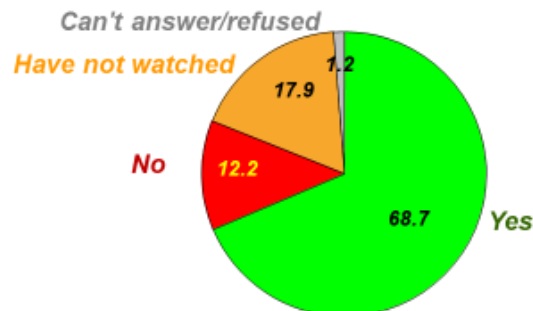
Final sample of 72, 821 voters, 10:00 p.m., May 18, 2016



Question: Ang mga debate po ba ng kandidato sa Presidente ay nakatulong o hindi nakatulong sa inyong pagpili ng PRESIDENTE o hindi po kayo nakapanood ng alinmang debate? [Did the Presidential debates help you in choosing your PRESIDENT or were you not able to watch any debate?]

DID THE VICE-PRESIDENTIAL DEBATES HELP YOU IN CHOOSING YOUR VICE-PRESIDENT?

Final sample of 72, 821 voters, 10:00 p.m., May 18, 2016

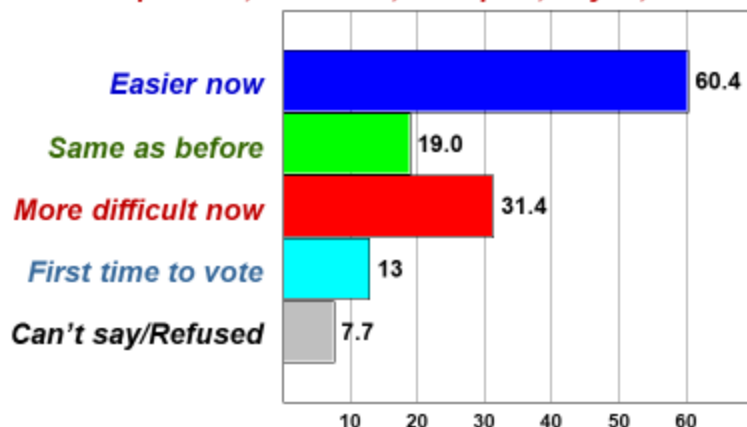


Question: Ang mga debate po ba ng kandidato sa Bise-Presidente ay nakatulong o hindi nakatulong sa inyong pagpili ng BISE-PRESIDENTE o hindi po kayo nakapanood ng alinmang debate? [Did the Presidential debates help you in choosing your VICE-PRESIDENT or were you not able to watch any debate?]

Election Evaluation

COMPARED TO PREVIOUS ELECTIONS, WAS VOTING
EASIER OR HARDER FOR YOU NOW?

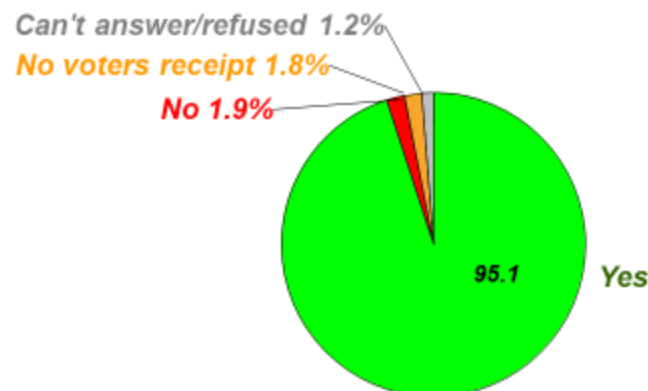
Final sample of 72, 821 voters, 10:00 p.m., May 18, 2016



Question: Kailan po kayo nakapagdesisyon sa inyong boto sa pagka-Presidente? [When did you decide on your vote for president?]

ARE THE NAMES THAT APPEARED IN YOUR VOTERS RECEIPT
THE NAMES OF THE CANDIDATES YOU VOTED FOR?

Final sample of 72, 821 voters, 10:00 p.m., May 18, 2016



Question: Ang lumabas bang pangalan sa inyong voters receipt ay mga pangalan ng mga kandidatong inyong ibnboto o wala bang voters receipt na na-print? [Are the names that appeared in your voters receipt the names of the candidates you voted for or was there no voting receipt printed?]

Votes for Senators

Comparison of the COMELEC FINAL OFFICIAL TALLY
(Final canvass report, 20 May 2016) and TV5-SWS Exit Poll:
FOR SENATORS

(page 1 of 2)

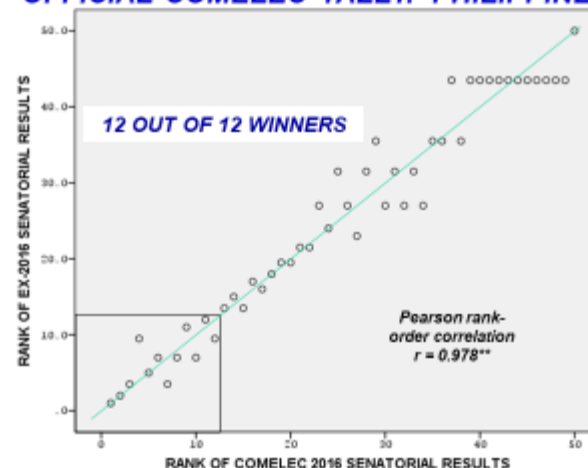
| | COMELEC Final tally | COMELEC % * | Rank | TV5-SWS Exit Poll %** | Rank | TV5-SWS minus COMELEC | Absolute Difference |
|--------------------|------------------------|----------------|------|-----------------------------|-------|-----------------------------|------------------------|
| Drilon, Frank | 18,607,391 | 43.70 | 1 | 41.01 | 1 | 2.69 | 2.69 |
| Villanueva, Joel | 18,459,222 | 43.35 | 2 | 38.56 | 2 | 4.79 | 4.79 |
| Sotto, Vicente | 17,200,371 | 40.40 | 3 | 36.91 | 4 | 3.49 | 3.49 |
| Lacson, Panfilo | 16,926,152 | 39.75 | 4 | 31.26 | 9 | 8.49 | 8.49 |
| Gordon, Dick | 16,719,322 | 39.27 | 5 | 34.88 | 5 | 4.39 | 4.39 |
| Zubiri, Migz | 16,119,165 | 37.86 | 6 | 32.40 | 6 | 5.46 | 5.46 |
| Pacquiao, Manny | 16,050,546 | 37.70 | 7 | 37.24 | 3 | 0.46 | 0.46 |
| Pangilinan, Kiko | 15,955,949 | 37.47 | 8 | 30.21 | 11 | 7.26 | 7.26 |
| Hontiveros, Risa | 15,915,213 | 37.38 | 9 | 32.09 | 7 | 5.29 | 5.29 |
| Gatchalian, Win | 14,953,768 | 35.12 | 10 | 31.87 | 8 | 3.25 | 3.25 |
| Recto, Ralph | 14,271,868 | 33.52 | 11 | 27.49 | 12 | 6.03 | 6.03 |
| De Lima, Leila | 14,144,070 | 33.22 | 12 | 30.69 | 10 | 2.53 | 2.53 |
| Tolentino, Francis | 12,811,098 | 30.09 | 13 | 24.72 | 13 | 5.37 | 5.37 |
| Osmeña, Sergio III | 12,670,615 | 29.76 | 14 | 22.89 | 15 | 6.87 | 6.87 |
| Romualdez, Martin | 12,325,824 | 28.95 | 15 | 24.52 | 14 | 4.43 | 4.43 |
| Domagoso, Isko M. | 11,126,944 | 26.13 | 16 | 21.32 | 17 | 4.81 | 4.81 |
| Guingona, TG | 10,331,157 | 24.26 | 17 | 21.71 | 16 | 2.55 | 2.55 |
| Petilla, Carlos J. | 7,046,580 | 16.55 | 18 | 15.65 | 18 | 0.90 | 0.90 |
| Lapid, Mark | 6,594,190 | 15.49 | 19 | 13.35 | 19-20 | 2.14 | 2.14 |
| Colmenares, Neri | 6,484,985 | 15.23 | 20 | 13.43 | 19-20 | 1.80 | 1.80 |

Average Absolute Difference 4.150

* % based on votes cast for President.

** Excludes Can't Answer/Refused.

**RANKS OF SENATORS: TV5-SWS 2016 EXIT POLL VS. FINAL
OFFICIAL COMELEC TALLY. PHILIPPINES**



Correlation is significant at the 0.01 level (2-tailed).

www.sws.org.ph

Thank you!



#52 Malingap Street,
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